

# World by Isa

Media Kit | January 2018



[WWW.WORLDBYISA.COM](http://WWW.WORLDBYISA.COM)



# World by Isa

## Audience

**Age:** 25-34: 44%  
35-44: 15%

**Sex:** Female: 77%

**Location:** USA: 36%  
Brasil: 23 %  
UK: 5%

## Blog Status

**Since:** FEB. 2017

**Author:** Isadora Koller

**Page Views:** 5,000

**Unique Visitors:** 3,040

**Doman Authority:** 23

**Page Authority:** 32

## Worked with





# World by Isa

World by Isa is aimed at those with a passion for travel, but not planning to leave their career or studies aside. With this in mind, the blog focus in building short term itineraries, and provide new or experienced travelers with tips.

The blog also provides insight into cultural and historical aspects of different destinations around the world.

With the intention of making travels easier and safer, World by Isa provides its readers with comfortable options and solutions to amazing adventures around the world.



# World by Isa



## About Isadora

**Age:** 23

**Based:** Brazil

**Languages:**

- English
- Portuguese
- Spanish

## Social Media

Handle: [@worldbyisa](#)



6000+

**Engagement:** 7,2%

**Location:** Brasil: 23%  
USA: 12%

**Age:** 25-34: 38%  
18-24: 26%



4600+



2800+



1,020 +